

Vendor Announcements

Hello, Home Show Vendors and Sponsors!

We will be sharing important information and updates with you over the next few months:

PLEASE READ EACH EMAIL to ensure that you are in-the-know and set up for a successful show!

Set Up Dates:

April 8 – 11. **VENDORS WITH LARGE DISPLAYS ARE REQUIRED to schedule a load-in time.** HBA staff will guide you based on where your booth is located. Please work with us to make set-up as seamless as possible for ALL vendors. With the new venue, more vendors will be able to load-in through the front doors. **Be on the lookout for emails regarding load-in and teardown scheduling!**

Show Dates and times:

- Friday, April 12: 12:00pm – 6:00pm
- Saturday, April 13: 10:00am – 6:00pm
- Sunday, April 14: 11:00am – 4:00pm

Final Booth payments are due on or before February 29. Your booth includes:

- Home Show Tickets (will be mailed)
- Industry Insider Tickets (will be mailed)
- Electricity
- Wi-Fi
- Table
- Access to the Vendor Lounge
- Access to a forklift
- Temporary Business License (when applicable)

Let us know if you're offering a discount!

Are you offering a discount to vendors or HBA members? Offering a discount to attendees? We want to share your discount! Please email events@hbaspringfield.com with the following information:

- Who does your discount apply to?
- What is the discount?
- What are the dates of the discount or when will the discount expire?
- Are there any exclusions for the discount?
- How can a customer take advantage of the discount?

SAVE THE DATE: Industry Insider Night:

Please plan to join us at [Industry Insider Night](#)! You will receive two (2) free tickets (mailed to you), but you may purchase additional tickets [here](#).

Workshops:

We've got some workshops coming this year, which we hope will be a draw to the show! The Home Show committee has dedicated members seeking exciting topics and working on guidelines and expectations for presenters.

If you'd like to sponsor the Home Show workshops, let us know!

Start posting on your Socials TODAY!

- We have created a Vendor Tool Kit to provide resources for you as you prepare for the show. Please check it out and keep an eye on any additions to the kit!
- Don't be afraid to check out the new arena and share it on your socials! You can find the Ozark Empire Fairgrounds events calendar [here](#). Look for events at the Wilson Logistics Arena.

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- Please like and follow us on Facebook and Instagram so you can stay updated and share our posts! (There may be contests involved... hint hint.)
- When posting on social media, make sure you tag us (Instagram: @hbaspringfield, Facebook: Home Builders Association of Greater Springfield) and use our hashtags for the show: #HBAGSMO #417HomeShow #HomeShowMOjo

Here are some ways we're promoting the show:

- Beginning in late February/early March, you can join and share our Facebook event page.
- Our Google Performance Max campaign will make the show highly visible online.
- You might see our 30-second commercial that will run on TV and streaming online.
- Honk if you see one of our yard signs leading up to April 12!

For out-of-Towners. Book a discounted room today!

We have negotiated a discounted rate per night of \$144 at the DoubleTree by Hilton Hotel just off I-44 and less than 10 minutes from the Wilson Logistics Arena To reserve your room, please call the hotel and **use code P40** or click here to book online: [Home Builders Association](#).

Banner Sponsors:

Banner sponsorships are still available! Because the show will be in a new venue, your banners will be highly visible throughout the entire duration of the show. Banners will be hung from the railing on the mezzanine level. Prices vary. Please contact **Scott Crosby at 417-881-3711 or scott@hbaspringfield.com** for more information.

When should you order your banner? We recommend ordering your banner no later than 2 weeks prior to the show.

Passport Punch Card Supporting Sponsors:

- Passport Punch Card Supporting Sponsorships are still available for \$150 each.
- How does the passport work?
 - Passport cards are handed out to every attendee as they enter the event and will be encouraged to visit all booths in the passport to get their stamp.
 - Your business logo will be included on your spot on the passport.
 - All attendees eligible for the passport prize drawing will have visited your booth!

Included in this email:

- Rock the Home Show (helpful hints for success)
- Home Show social media graphics
- [Volunteer sign-up link](#) (Remember that you earn a member point for each day your business provides volunteers!)

Thank you for participating in our 2024 HBA of Home & Outdoor Living Show! We are so excited for the changes we've made this year, and we hope you have a wonderful experience. Please check out the [event webpage](#) for a full list of sponsors. You will see updates on the page as the event date approaches.