



PARADE OF HOMES SPONSORSHIPS

OCT 17-19

PRESENTING/TITLE SPONSOR | **SOLD**

- Company name/logo in event title in a prominent position
- Company logo/name will appear in internal and external marketing materials including:
 - Print and email event promotions
 - Social Media, HBA Website, Television and digital Advertising
- Presence in all open house Parade homes with signage. Options to have handouts and/or staff in home(s)
- Hyperlink to company website from the Parade website, HBA website and digital marketing
- Products/Services tagged with hyperlink in Matterport videos of Parade entries

MOBILE APP SPONSOR | \$5,000

- Company logo on “splash page” each time the Parade of Homes mobile app is opened
- Company name/logo mentioned in a prominent position on all marketing related to downloading mobile app for ticket sales
- Presence on all Parade of Homes ticket sales signage. Table tents will be placed in member business locations and at check-in locations at all houses
- Hyperlink to company website from the Parade website, HBA website and digital marketing

Presented by



**BROOKLINE
DOORWORKS**
RESIDENTIAL & COMMERCIAL OVERHEAD DOORS

GREETING PARTNER | \$1,000 (1 PER HOME ENTRY)

- Presence in assigned open house Parade homes with signage - Must provide staff during hours of Parade at assigned home to greet attendees
- Interact with attendees by scanning tickets and greeting them as they enter home

FRIEND OF THE INDUSTRY | \$300 (UNLIMITED)

- Company name listed on marketing materials and digital media
- Presence in one selected parade home with literature
- Company name listed in parade handouts

HBA PARADE OF HOMES

The Parade of Homes is back for the first time since 2019, and we're thrilled to invite you to take part in the very best in home design, innovation, and craftsmanship! This highly anticipated event returns to showcase the creativity and skill of the region's most talented builders and designers.

Date: Friday - Sunday, October 17 - 19, 2025

Time: 10:00AM - 5:00PM

Location: Various homes throughout the region

Interested in sponsorship?

Contact Chelsey Taylor, *Member Relations Specialist*

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