

# SPONSORSHIP OPPORTUNITIES

## PRESENTING SPONSOR (1)..... **SOLD**

Sponsorship includes the company's logo on all Home Show related emails, social media posts (except direct competitors), the HBA website event page, all paid advertising, the Home Show diagram, vendor contract, and special recognition during the event. Plus, dedicated ad space in the HBA Magazine. Includes 8 VIP tickets to Industry Insider Night, 20 event admission tickets, and 500 tickets to be given away at your business's location. (Approx Value \$20,000)

## WORKSHOP SPONSOR (1).....\$1500

Sponsorship includes the company's logo featured on the workshop stage, social media posts, the HBA website event page, and the HBA website Workshop feature page, plus, announcements made during the event. (Approx Value \$6,000)

## PASSPORT / PUNCH CARD MAIN SPONSOR (1)..... **SOLD**

Sponsorship includes the company's logo featured on a 2 x 2-inch square on the punch card, social media posts, and the HBA website event page. Plus, an exceptional display location at the front entrance, and announcements made during the event. (Approx Value \$5,000) \*Sponsor is required to provide a Prize Giveaway with a retail value of \$500+

## PASSPORT / PUNCH CARD SUPPORTING SPONSOR (25).....\$150

Sponsorship includes the company's logo featured on a 1 x 1-inch square on the punch card and the HBA website event page. (Approx Value \$1000)

## BAG SPONSOR (1)..... **SOLD**

Sponsorship includes the company's logo on two stands at the main entrance, social media posts, the HBA website event page, and announcements during the event. \*Sponsor to provide 2750 bags with their logo to be given to attendees. (Approx Value \$5000)

## LIVING ROOM SPONSOR (1)..... **SOLD**

Sponsor to set up two living room sets at prime locations for the event. Sponsorship includes the company's logo on signage placed in the living room spaces, social media posts, the HBA website event page, and announcements during the event. (Approx Value \$5000)

## CASH BAR SPONSOR (1)..... **SOLD**

Sponsorship includes the company's logo featured at the bar location, on social media posts, on the HBA website event page, and announcements during the event. (Approx Value \$6000)

## VENDOR LOUNGE SPONSOR (1)..... **SOLD**

Sponsorship includes the company's logo on signage in the Vendor Lounge, social media posts, and the HBA website event page. The sponsor has the opportunity to host and greet vendor attendees, share business information, and interact with vendors during the event. The sponsor also receives 5 event admission tickets. (Approx Value \$6000)

\*Bonus add-on: 60-second video produced and played in the Vendor Lounge during the event. Video becomes the property of the sponsor. \$1000

## HBA HOME SHOW TICKET SPONSOR (1) **SOLD**

Sponsorship includes the company's logo on the back of approximately 2750 event tickets. Sponsor to include a special offer to Home Show attendees. The sponsor's logo will appear on social media posts and the HBA website event page. (Approx Value \$5500)

## INDUSTRY INSIDER NIGHT MAIN SPONSOR (1)..... **SOLD**

Sponsorship includes a speaking opportunity during Industry Insider Night (4/11/24), the company's logo on the HBA website event page, social media posts, and Industry Insider Night invitations and tickets. Invitations and tickets go to all Home Show vendors and HBA members. Sponsor receives 10 VIP Industry Insider Night tickets. (Approx Value \$8000)

## INDUSTRY INSIDER NIGHT SUPPORTING SPONSOR (5).....\$500

Sponsorship includes special recognition during Industry Insider Night, the company's logo on the HBA website event page, and social media posts. Sponsors receive 5 VIP Industry Insider Night tickets (Approx Value \$2500)

## HBA HOME SHOW EVENT BANNERS (20).....\$500

Members can display a 5 x 5 Banner from the arena mezzanine railing that is visible from the main floor event. Banner must be provided by the member. (Approx Value \$2500)

## OUTDOOR LIVING SPONSOR (1).....\$750

Sponsor to set up an Outdoor Living Display in a highly trafficked area of the venue. This space will not need to be manned during the event. Sponsorship includes the company logo on signage placed in the Outdoor Living Display area, social media posts, the HBA website event page, and announcements during the event. (Approx value \$3500)